



Margarita Fray

[Linkedin](#)

Product & Brand Designer on freelance
Berlin, Germany
contact.frayart@gmail.com
+49 157 35806583

[Portfolio](#)

Experience

Brand -> Lead Designer at Quarteera, Oct 2021 - Jan 2024

Created brand assets, social media & presentation templates, redesigned the website, created identity for Marzahn Pride, facilitated workshops and team coaching.

UX/UI Designer at the dematerialised, Dec 2022 - Nov 2023

Digital fashion marketplace redesign, rewards system, style guides & design system.

UX/UI Designer at Experience Studio, May - Dec 2022

Assisted with ongoing projects including responsive web services, a/b tests and design systems.

UI Designer at Shell Energy (ex-Sonnen), Jul - Sept 2021

Brand Designer for Ruslan Usachev, Jul 2021

Web Designer at Formel Skin, Jun 2021

UX/UI & Brand Designer at Optiopay, Jan - May 2021

Junior Visual Designer at expertlead, Sept - Dec 2020

UI/UX Design Intern at Nabla, Jun - Jul 2020

Brand Identity Designer on freelance, 2018 — 2020

Education

Exist Women at BHT, Apr 2024 - present

Startup Bootcamp at BHT, March 2024

Gestalt therapy at Pogodin academy, Jul 2023 - present

UX/UI Design at Ironhack Bootcamp, Jan - Jul 2020

Type Design course by Lucas de Groot at FHP Potsdam, 2019-2020

Sketching by Andrei Kedrin, 2018-2019

Languages

English - C1

Russian - C2

German - B2

Software

Figma

Adobe CC

Midjourney

Top Skills

Prototyping

Animations

Design systems