



# Margarita Fray

[Linkedin](#)

Product & Brand Designer on freelance  
Berlin, Germany  
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[Portfolio](#)

## Experience

**Brand -> Lead Designer** at Quarteera, Oct 2021 - Jan 2024

Created brand assets, social media & presentation templates, redesigned the website, created identity for Marzahn Pride, facilitated workshops and team coaching.

**UX/UI Designer** at the dematerialised, Dec 2022 - Nov 2023

Digital fashion marketplace redesign, rewards system, style guides & design system.

**UX/UI Designer** at Experience Studio, May - Dec 2022

Assisted with ongoing projects including responsive web services, a/b tests and design systems.

**UI Designer** at Shell Energy (ex-Sonnen), Jul - Sept 2021

**Brand Designer** for Ruslan Usachev, Jul 2021

**Web Designer** at Formel Skin, Jun 2021

**UX/UI & Brand Designer** at Optiopay, Jan - May 2021

**Junior Visual Designer** at expertlead, Sept - Dec 2020

**UI/UX Design Intern** at Nabla, Jun - Jul 2020

**Brand Identity Designer** on freelance, 2018 — 2020

## Education

**Exist Women** at BHT, Apr 2024 - present

**Startup Bootcamp** at BHT, March 2024

**Gestalt therapy** at Pogodin academy, Jul 2023 - present

**UX/UI Design** at Ironhack Bootcamp, Jan - Jul 2020

**Type Design** course by Lucas de Groot at FHP Potsdam, 2019-2020

**Sketching** by Andrei Kedrin, 2018-2019

## Languages

English - C1

Russian - C2

German - B2

## Software

Figma

Adobe CC

Midjourney

## Top Skills

Prototyping

Animations

Design systems